



KritiKal Solutions Successfully Conducts

Technology Workshop in Collaboration with Toradex

Noida, Nov 24, 2017: KritiKal Solutions, a next-generation product engineering company specializing in embedded systems, IoT, computer vision and image processing, successfully conducted Technology Workshop 2017 in partnership with Toradex, held at the Visaya Hotel, New Delhi on 22nd November. Aiming to build meaningful solutions to bring about a revolution in the embedded computing & vision by leveraging Linux and open-source technologies, Toradex & KritiKal Solutions talked on emerging technologies and imparted a better understanding of the concepts through interactive presentations and brushed up the skills of the attendees by delivering hands-on demos and sessions.

The technology workshop gathered key dignitaries from HAL, Tata Power, Giesecke+Devrient and others including business leaders, solution architects, visionaries, entrepreneurs from the Embedded and IoT segment. Addressing the audience at the workshop, Mr. Nishant Sharma CTO at KritiKal Solutions highlighted how KritiKal's aspirations to advance the world through innovation, have come to life in the recent changes across industries such as Automotive, Healthcare, Defence, Traffic & City Surveillance, Energy, Retail, and Education. Furthermore, he spoke about the importance of Build Frameworks on Linux systems, enabling developers to customize applications with specific features. He spoke in-depth about KritiKal's work & IPs such as Smart Helmet, Refreshable Braille Display system, Smart Crane, Emergency Lighting System, Network Clocks, Solar Chargers, Battery Monitoring Systems, OCR, ANPR, Traffic enumerator & Classifier, Object Detection & much more. The full-day session also included discussions on Advanced Drive Assistance system ADAS and rapid proliferation of embedded vision technology in a myriad of applications and systems.

After the technology sessions, attendees had the chance to get a hands-on experience and sessions on some products like computer on modules & single board computers such as the Colibri and Apalis. Subject matter experts and lead engineers from Toradex and KritiKal Solutions helped enthusiasts learn how to boot the single board computers and run their programs. Commenting on the successful completion of the workshop, Mr. Nishant Sharma stated that "It was a great workshop to demonstrate our Business Portfolio and interact directly with the Key Technology enthusiasts and entrepreneurs. It has always been an encouraging experience for us to host such events, where we enable our esteemed clients and potential partners to experience our new products and gain knowledge out of it."

Mr. Siddharth Chandra, Sr. Manager- Business Development at KritiKal Solutions added that we are upbeat that our long-term alliance with System on Modules (SOMs) distributor Toradex empowered our presence in



the Embedded Systems landscape. Presumably, this workshop opened up multiple gateways to reach our potential clients and expand our range of offerings to serve the ongoing demands of the current market.”

About Toradex

Toradex specializes in embedded computing technology, offering ARM®-based System on Modules (SOMs) and Customized SBCs. Armed with direct online sales and long-term product availability, Toradex offers 24/7 premium support and off-the-shelf product availability. Founded in 2003 and headquartered in Horw, Switzerland, the company has established its presence across the globe with additional offices in the USA, Vietnam, China, India, Japan, and Brazil.

About KritiKal Solutions

KritiKal Solutions is a technology design house specializing in Product Development, R&D and Innovation. We have partnered with over 250 clients from all over the world and helped them translate ideas into products. We have done this using our deep domain know-how and technology expertise in Computer Vision & Image Processing (Analytics), Embedded Systems & IoT and, High-performance Mobile, Web & Software Applications. In the last 15+ years, we have contributed to 50+ Innovations/Products in domains like Automotive, Health & Wellness, Energy, Consumer Electronics, Wearables and Traffic/City Surveillance.