



KritiKal Solutions Attends 2nd Edition of IoT India Congress 2017

Noida, Oct 24, 2017: KritiKal Solutions, a leading product engineering company specialized in Embedded Systems and IoT, attended IoT India Congress—India's largest conclave on the Internet of Things, held at the Park Plaza Hotel, Bangalore, from September 14-15. Comprising of 723 delegates, 84 speakers, 22 partners, 15 sponsors, 9-panel discussions, and a healthcare live experience zone, this 2017 edition of the IoT Congress was one of its kind of a platform that united thousands of people together to create the roadmap for faster IoT adoption. To mark its footprints in the ever-emerging milieu of IoT where 1.9bn devices expected to be connected in India alone, by 2023, KritiKal Solutions took part in the event and explored how IoT is changing the landscape of the industry.

IoT India Congress, the platform of platforms of the entire IoT ecosystem focused on 8 tracks—Healthcare, Manufacturing, Smart Living, Emerging Technologies, Ganga Rejuvenation, Telecom, Standards and Digital Payments & Financial Inclusion followed by additional sessions like SME-CXO Meet, Expo, Summit, ARGONAUT and Workshops on topics such as inter-device communication using blockchain, Raspberry Pi for IoT applications and essential elements required for drone flying, open banking APIs, etc. One of the top representatives from KritiKal Solutions, Ms. Prachi Kalra (Business Head at South India Office) attended the event and met with key dignitaries from renowned companies like Aeries, Phillips Innovation, SenRa, Unlimit, Hug Innovations, AT & T, GE Digital and more to explore possible opportunities & collaboration.

Studded with transformational leaders who shared their thoughts on how IoT can bring about a transformation and open new avenues of growth, the conference transformed into a fructuous platform for KritiKal Solutions to connect with industry peers, acquire the knowledge base and exchange revolutionary ideas with global industry leaders and innovators.

“KritiKal Solutions visit to this grand IoT event is driven by a clear vision to connect with prestigious innovative companies and technology tycoons to gain insights on the futuristic possibilities in the IoT world. Our company looks at the Conference as the best platform to seek a multitude of opportunities, a holistic exposure, and getting a chance to promote our solutions and unique offerings in the field of Embedded Systems and IoT “, said by Miss. Prachi Kalra, Business Head at KritiKal Solutions. She also



added that “the conclave provided us a huge traction as an innovative IoT company and we got a unique experience about the business model, shifting from product-centric to subscription-based model.”

About KritiKal Solutions

KritiKal Solutions is a technology design house specializing in Product Development, R&D and Innovation. We have partnered with over 250 clients from all over the world and helped them translate ideas into products. We have done this using our deep domain know-how and technology expertise in Computer Vision & Image Processing (Analytics), Embedded Systems & IoT and, High-performance Mobile, Web & Software Applications. In the last 15+ years, we have contributed to 50+ Innovations/Products in domains like Automotive, Health & Wellness, Energy, Consumer Electronics, Wearables and Traffic/City Surveillance.