



KritiKal participates in IndiaSoft 2017 IT Show

Noida, February 16, 2017: KritiKal Solutions recently participated in the IndiaSoft 2017 International IT Exhibition organized by the Electronics and Computer Software Export Promotion Council, held at the Hyderabad convention Centre on 13th & 14th February, 2017.

Indiasoft 2017, was attended by over 400 overseas buyers from 60 countries and around 250 India-based Information and Communications Technology (ICT) firms. KritiKal Solutions, at the exclusive IT Show exhibited its business portfolio and technology capabilities spanning diverse practices including Embedded Systems, IoT, Computer Vision, Image Processing (Analytics), High performance Mobile, Web and Software Applications.

“One of the largest shows in the ICT domain, IndiaSoft 2017 unveiled several new facets related to the Make In India movement laid down by the Govt. to usher in digital revolution in the country. IndiaSoft has given a platform to growing Indian SMBs to showcase their products and solutions with the primary objective of gaining a foothold in the export market”, said by Mr. Anil Kumhar, Senior Sales Manager at KritiKal Solutions. He also added, “Through this event KritiKal is exploring opportunities that would enable us to build strong strategic alliances with overseas clients in the areas of product engineering and mobile application services”

This Reverse Buyer Seller Meet has strengthened KritiKal in the process of embracing changing technologies at a faster pace and moving the value chain by overcoming the challenges.

About KritiKal Solutions:

KritiKal Solutions is a technology design house specializing in Product Development, R&D and Innovation. We have partnered with over 250 clients from all over the world and helped them translate ideas into products. We have done this using our deep domain know-how and technology expertise in Computer Vision & Image Processing (Analytics), Embedded Systems & IoT and, High performance Mobile, Web & Software Applications. In the last 14 years, we have contributed to 50 Innovations/Products in domains like Automotive, Health & Wellness, Energy, Consumer Electronics, Wearables and Traffic/City Surveillance.